

**we are hungry to set new benchmarks.  
connect, to spin a new story. The doors  
are open, all four seasons.**

we are creative agency based in Delhi  
NCR, helping our clients grow online. We  
are specialized in brand strategy and  
digital creation. We create your online  
presence and nourish it as it grows.



OR SCAN HERE



# the story door

**digital creative  
agency**

**address**  
20/1, Old Rajinder Nagar, New Delhi- 110060

**phone**  
+91 99996 57744

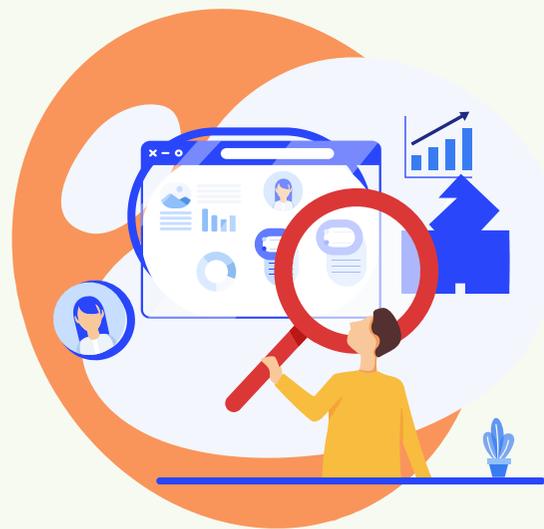
**e-mail**  
info@thestorydoor.com



# welcome to "the story door"

we thrive on creating intelligent, integrated campaigns and seamless customer journeys. We're passionate about doing the best work we can and pushing new technology to its limits. And we achieve results to be proud of.

our approach to branding is simple:  
We assess your needs and create a brand that leaves an impact with your customers.



- ✓ analytics and performance Insights
- ✓ content management and social media.

## why choose us

- ✓ professional services
- ✓ focused in targeting
- ✓ certification b-corp agency
- ✓ modern working methods

## our services



### branding identity

creating beautiful & immersive virtual reality experiences for your Brand with a focus on storytelling.



### digital marketing

reach, Engage & Convert is the heart of our digital strategy & marketing. We consistently post on your social media handles, and ensure the reach to accurate organic traffic.



### web development

a comprehensive. visual identity portfolio to showcase the amazing experience and achievements online.



### brand videos and portfolio graphics



### customized software development

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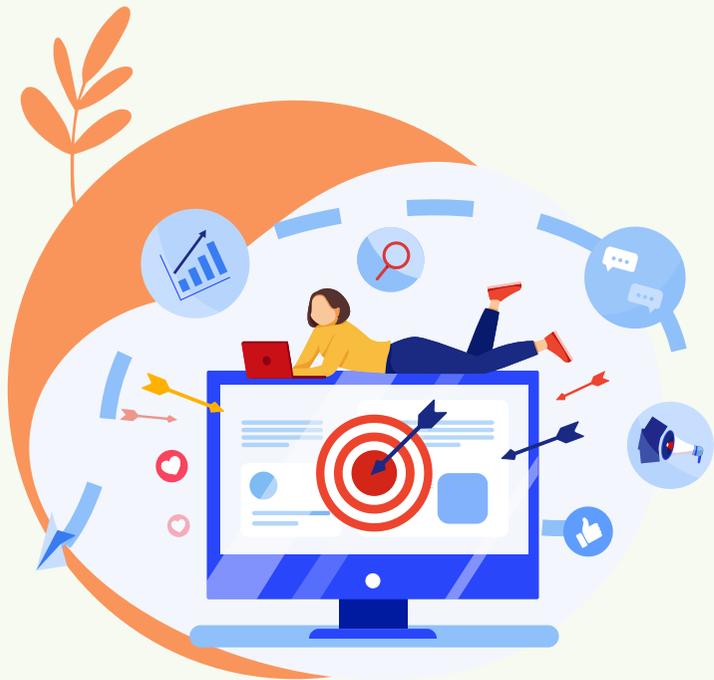


# this is how we do it!

## creating engaging social content

beginning with quick yet thorough planning/ preparation, our team will plan out a dynamic on-going social content calendar to guide you to your goals.

We will grow an increasing social audience and follower base through: hash tag campaigns, strong use of keywords, sharing/retweeting relevant news, "liking" posts, staying updated within the industry, and contributing our own unique content to broaden reach.



## integrate social media activity into other marketing plans

with clear communication and monthly brainstorm meetings, we'll be able to consolidate the marketing initiatives to fit your goals and promotional material.

Campaigns via social media are more important than just sharing about giveaways, sales, contests, and/or promotions. We will agree on a schedule for a series of posts to keep up the exciting momentum for all prospective customers.

## posting company related updates

our plan is to engage our social media audience by sharing company news, press releases, events, employee spotlights, and more. We will also pay close attention to industry trends, and share it. This will help to gain exposure with your target market.

## promotions and social campaigns

we will utilize social channels to connect with your follower base, and engage them with promotions to get them excited about both current events, and the brand itself.

Results of campaigns can be compared so the most effective promotions, offers, or contests can be replicated.

## sustained monitoring

it is important to regularly maintain marketing activity for maximum growth.

We will continually monitor each channel, and will respond to any questions, comments, and posts within a two hour time period. Two hours will allow us to confirm that accurate information is relayed back to the person asking.

## analytics

we will provide you with:

Daily and Weekly Analytics — Such as: follower growth, reach, demographics, comments, "Likes", shares, retweets, etc.

Reporting-Summarizing various results and activities over each quarter.

We will set up a meeting to go over the results, to then tweak our approach accordingly.



**continued...**

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# implementation!

We manage to follow a social media marketing strategy to ensure a consistent presence through each important channel. Here is what we guarantee on a daily/weekly monthly basis:

## daily responsibilities

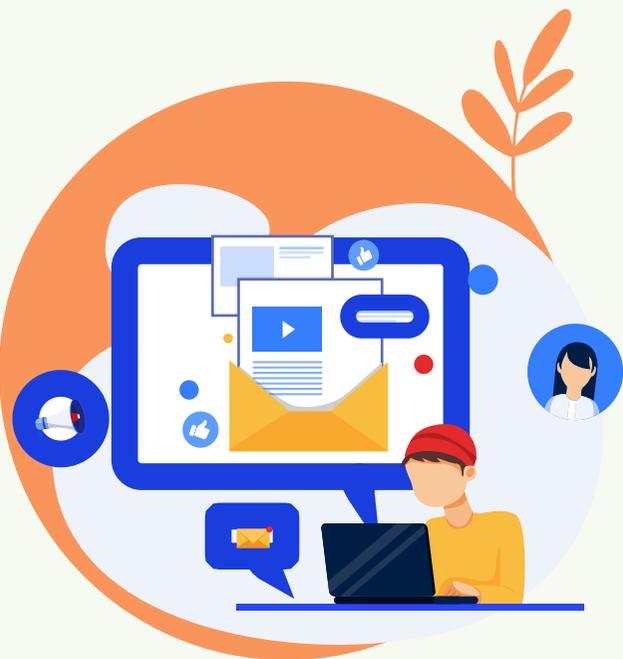
- ✓ One relevant LinkedIn Article Share
- ✓ Respond to any/all engagements from follower base

## weekly responsibilities

- ✓ 0-12 Engaging Twitter posts per week
- ✓ 1-3 Instagram Uploads
- ✓ 5-8 Facebook Actions
- ✓ Social sharing [Client.Company]'s blog posts
- ✓ Share at least five relevant articles within the industry to demonstrate further credibility

## monthly responsibilities

- ✓ 3 YouTube Videos per Month
- ✓ Marketing Reports



call us now!

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If you want to take you Digital Marketing to the next level, talk to the guys in "the story door"

- Dr. Amar Singhal



Their attentive, hands on approach has made a real difference.

- Dr. JPS Sawhney



These guys are Simply Awesome. I really Appreciate their work!

- Dr. Vinayak Agrawal



They are always on the the other end of an email or a phone call with any queries we have.

- Dr. Praveen Suman



# testimonials



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